



geetha krishna a.s.
creative film maker

Press Release

Geetha Krishna's Adwinfilm to launch world's longest docu-feature,
My Country India Time Capsule



Logo

Hyderabad, May 19

Adwinfilm, promoted by film producer-director A S Geetha Krishna, is going to launch the world's longest informative docu-feature film (with a duration of over 65 hours) titled, "My Country India Time Capsule," which will encapsulate the socio-cultural glory of India from the Indus Valley to the present times by covering milestones achieved by all the States.

Achievements made in all walks of life by each of the individual States will be featured in the docu-feature film which is conceived as an informative narrative covering all major milestones of history and heritage of India from the Indus Valley civilization to the modern age.

The venture will also showcase the industrial and economic progress achieved by India over the decades particularly during the post-Independence.

The objective of the film is not only to nurture the spirit of social harmony and Indian nationhood among citizens, particularly the younger generation, but also to promote the country as a destination for tourism and economic prosperity.

With a run-time exceeding 65 hours, this time capsule will be the first of its kind in the world. The main focus will be on the nation's cultural heritage, its social and industrial development and its race to become the economic super power.

Addressing press persons at a function organized to announce the concept and release the logo of the mega venture, Mr Geetha Krishna said the narrative of the docu-feature would be structured in such a way that it would have separate State-wise segments to encapsulate the social and cultural history of the sub-continent. Each of the segments will showcase the achievements of individual States.

The extensively researched docu-feature is going to be produced in collaboration with the State and Central Governments as well as corporate houses. Content inputs are being invited from academicians, historians and research organizations to make the mega venture a well-presented docu-feature. Several experts will be involved in the venture to ensure it will meet international standards in terms of technical and production values. Multiple production units of this mega venture will be working simultaneously across the country.

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The State governments will be actively encouraged to utilize this venture as an opportunity to promote themselves as investment destinations.

"This project which is going to contain many attractive features will be marketed internationally to make it a commercially successful proposition," Mr Geetha Krishna said and expressed the hope that the docu-feature would be preserved as a treasure and cherished by posterity. He added that "the financials of the venture are being worked out by my agency."

About Geetha Krishna:

A S Geetha Krishna is an award-winning film director hailing from Andhra Pradesh and well known both among the discerning audiences as well as masses. He is also an ad film maker. He owns and manages Blue Fox Cinema (which is a production house for multi-language feature films) and Adwinfilm (an advertising agency specializing in the production of ad commercials, corporate films, infomercials, biographical films, promotional films and awareness films.)

His film ***Kokila*** was a super hit in Telugu. His other films include ***Sankeerthana***, Andhra Pradesh State Government's Nandi award-winning film, ***Keechurallu***, ***Priyathama***, ***Time*** (bilingual film in Tamil and Telugu) and ***Server Sundaramgari Abbayi***. His most recent film venture is a trilingual: ***Koffi Bar*** (Telugu), ***Koffi Shop*** (Kannada) and ***Nimidangal*** (Tamil). The three-language film tackles the theme of cross border terrorism.

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